



Triratna's Web Design Gets Citation of Excellence at 2004 ADDY Awards

(Washington, DC – March 22, 2004) – Triratna Web Design and IT Development, a women-owned, full service design and development company, received a *Citation of Excellence* on Saturday night at the 2004 ADDY Awards at Washington, DC's Renaissance Hotel.

Triratna's citation came in the Web Site, Consumer Flash-Based category which won among 930 entries from over 100 companies in the Ad Club of Metropolitan Washington's Annual Awards Ceremony. The site was designed for DISH Caterers (www.dishcaterers.com) and Triratna's winning team included Andrew Clarke, interactive media designer, Kimberly Brooke Green, graphic HTML and java-script designer and Pennye Jones-Napier, project manager.

"It's good to see our belief in the power of small communities to have a global voice and providing clients with the means to be heard is being recognized," said Jones-Napier. "We're proof small companies can have a big impact in helping companies succeed."

Triratna continues to make great strides in building its business around successful programs. Most recently it completed a large robust web site design and development for Travis Price Architects (www.travispricearchitects.com) and for two educational related clients including L'Academie (www.lacademie.com) and will soon launch a site for Educational Diagnostic Institute (www.educationaldiagnosics.com).

Triratna has been creating rich media experiences and Web application development and testing – including customized e-commerce sites, for clients for nearly five years. Triratna's team consists of graphic and interface designers and senior programmers. Triratna understands the power of the Internet to bring people together and works to bridge the technology divide and translate its client's needs into viable design strategies.

For more information or to discuss your Web development needs, contact Todd Felts at todd@triratna.com or visit us at www.triratna.com.