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Triratna Wins 2005 ADDY Award

Washington, DC – March 31, 2005 – Triratna Web Design & IT Development took home the ADDY award in the 'HTML category' on Saturday night at the 2005 ADDY Awards in Washington, DC. A women-owned small business, Triratna is a full service design and development company known for creating robust, dynamic designs with stellar navigation.

The ADDY-winning Web site was designed for Travis Price Architects (www.travispricearchitects.com). Triratna was singled out for an ADDY from the over 907 entries from throughout the Washington, DC-Metro area. Triratna is automatically elevated to the next level in the national ADDY awards competition.

This is Triratna's second ADDY win, having received a citation in the 'Web Site, Consumer Flash-Based category' in 2004.

Triratna's award-winning team for 2005 included Andrew Clarke, interactive media designer, Seemeen Hashem, graphic designer, and Penny Jones-Napier, project manager.

"We believe in the power of small communities to have a global voice; we provide clients with the means to be heard by creating attention-grabbing designs coupled with easy-to-use navigation – it's good to receive such acknowledgement for what we do," said Jones-Napier. "We're proof positive that small companies that focus on the end result and on client services can have a big impact in helping emerging companies succeed."

Triratna has been creating rich media experiences and Web application development and testing, including customized e-commerce sites, for nearly six years. Triratna's team consists of graphic and interface designers and senior programmers. Triratna understands the power of the Internet to bring people together and works to bridge the technology divide and translate its client's needs into viable design strategies.

For more information, contact the Triratna office at (202) 595-1950 or visit us on the web at www.triratna.com